

# CAILEY GLATZ

Graphic Design and Digital Artist

**Cailey Glatz**

717.805.6141

ceglatz@outlook.com

linkedin/caileyglatz

caileyglatz.com

## WORK EXPERIENCE

### Exact Sciences

#### Internal Internship

March-June 2024

- Designed a typeface that was used for the campaign
- Printed out designs for merchandise that was presented to the client
- Created mockups to showcase our work in a real life setting
- Our campaign was chosen by client to be presented officially to a larger audience

### Goosefeather's Cafe

#### Food Server

2023-Present

- Maintain cleanliness and food safety in dedicated area
- Problem solve customer complaints
- Efficiency with work in a fast-paced environment
- Attention to detail for anything a customer is missing or needs

### Artistic Image

#### Internship

2019-2021

- Created graphics for Perry County's sport teams
- Designed and revamped visually appealing apparel and logos using Adobe Illustrator
- Chose what clothing would be used for client considering quality of clothes and budget
- Built online store for Greenwood cross country team

### Yearbook

#### Chief Editor

2019-2021

- Led design choices with other chief editor
- Built functional and appealing spread layouts
- Submitted spreads in a timely manner with group collaboration
- Photographed groups, individuals, candids, and sports with Canon Rebel T7
- Gave and received constructive criticism and adjusted design based on feedback

## EDUCATION

### Savannah College of Art and Design

Graduated June 2025

- Bachelor's of Fine Arts degree in graphic design
- Grade Point Average: 92%
- Year of Graduation: 2025

## ACCOMPLISHMENTS

- Study Abroad Lacoste, France (2024)
- Microsoft Excel Certificate (2024)
- People's Choice Award: PCCA Juried Exhibiton (2023)
- Photoshop Certificate (2022)
- Dean's List (2021-2025)
- Best in Show: Youth Art Day (2021)
- Girl Scouts and Community Service (2010-2020)

## SOFT SKILLS

- Effective communication
- Organization and methodical work flow
- Time management
- Approachability
- Flexibility

## TECHNICAL SKILLS

- Adobe Products (Photoshop, Illustrator, Lightroom, InDesign, After Effects)
- Microsoft Products (Word, Powerpoint, Excel)
- Google products (Slides, Docs, Sheets)
- Clip Studio Paint

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30 January 2025

William Craig  
WebFX  
1705 N Front St.  
Harrisburg, PA 17102  
717-609-0360

Dear Hiring Manager,

I believe that complex things, when they are understood enough, can be explained to a toddler. Designing is a way of communicating with people through visual aspects, thus the saying can be applied to it. To me it's best to be straightforward with people. I'm able to replicate that same clear and concise message in my designs. Seeing the works WebFX has done in the past, I believe I will be a great addition to the team. I am excited to apply for the junior graphic design position that I viewed on your website.

At my internship with Exact Sciences, I collaborated with an abundant group. We created a campaign that advertised Colorguard to a younger audience. My part in this campaign was the typography, mockups, and print ads. We worked closely with the Vice President of Customer Experience, Mark Fallai. He gave suggestions along the way to make our campaign go the extra mile and watched us as we grew together from start to finish. By the end of the internship, my group presented to the employees of Exact Sciences. Mr. Fallai and his coworkers enjoyed our presentation to where they announced it was qualified to be presented to a larger audience in hopes of using it for the company. This internship and the group that I worked with brought out the best of my abilities in branding. The other projects within my portfolio further show the diversity of my skills such as 3D modeling, logo design, package design, and more.

I am excited for the opportunity of the junior graphic design position and being able to collaborate with an amazing team. Thank you for your time and consideration in viewing my application on how my skills can be included in your creative studio. I look forward to hearing from you.

Sincerely,



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## REFERENCE LIST

### Professional

**Name:** Sydney Nitschke  
**Company:** SCADpro Internship  
**Title:** Lead Director  
**Phone Number:** 630.346.8469  
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**Name:** Aurora Hull  
**Company:** SCADpro Internship  
**Title:** Graphic Designer  
**Phone Number:** 281.757.1168  
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### Personal

**Name:** Tim Hiltabiddle  
**Company:** SCAD  
**Title:** Professor  
**Phone Number:** 912.525.2123  
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